

# Reza Dadashian

Senior Full-Stack Developer | DevOps Specialist | Immersive Web Engineer

## **Professional Summary**

Senior Full-Stack Engineer with 12+ years of experience delivering high-performance web applications, immersive 3D platforms, and scalable DevOps infrastructures. Starting from static websites and WordPress, I've evolved into a versatile full-stack developer proficient in modern frameworks, backend architecture, automation, and cloud-based deployment. With a strong foundation in both development and infrastructure, I bring end-to-end technical leadership across complex software systems.

Deeply experienced in real-time systems, AI integrations (LLMs, TTS/STT), and WebXR/3D environments, with a proven track record of launching SaaS tools, AI-driven immersive platforms, and secure web apps for global clients.

#### **Technical Skills**

Frontend: ReactJS, Next.js, Vue.js, TypeScript, Vanilla JS, HTML5, SCSS, Tailwind, Material UI, DaisyUI, Webpack, AJAX, jQuery

Backend: Python (Django, DRF), PHP, WordPress Plugin Development, gRPC, GraphQL, REST APIs

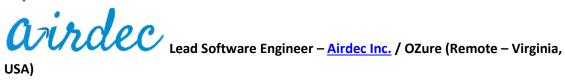
Databases & APIs: PostgreSQL, MySQL, SQLite, GraphQL, JSON, JWT, Cookies/LocalStorage

DevOps & Infrastructure: Docker, Git CI/CD, NGINX, Apache, SSL, CSF Firewall, cPanel/WHM, CloudLinux, Linux Server Management, S3-compatible Storage

Other Tools & Frameworks: PlayCanvas, Three.js, <model-viewer>, Blender (3D Assets), Selenium, JEST, SEO, Figma, Elementor

Familiar With: Angular, Node.js, React Native, AWS, MongoDB, SQL Server, Perl, C#, Machine Learning (Pandas, Seaborn, NumPy)

### **Experience**



Subsidiary Company with AI focus: OZure

Mar 2019 – Present

Built the core backend/frontend systems for immersive AI-driven platforms and internal business applications.

- Developed the AI Immersive Platform featuring multilingual voice commands, LLMpowered avatars, and real-time 3D scene teleportation
- Integrated OpenAI (LLMs, Whisper), ElevenLabs (TTS/STT), and Microsoft Azure Face API
- Built customer dashboard for TAB companies (Sales, Accounting, Test Sheets, Reports, etc.)
- Created VirtualMe avatar platform using Next.js, React Three Fiber, and audio processing tools
- Maintained shared auth between Django DRF and WordPress plugins
- Used GraphQL and REST based on project needs (e.g., file uploads vs data queries)

#### **Notable Projects:**

- https://ozure.ai/
- <a href="https://bazaar.ozure.ai/">https://bazaar.ozure.ai/</a>
- <a href="https://immersive.shah.farm/">https://immersive.shah.farm/</a>
- https://dashboard.tabtechinc.com/



Senior Frontend Developer – Reev Tech Inc. (Remote – Toronto, Canada)

Jan 2021 - Jan 2023

Led development of high-performance web and plugin-based applications across multiple verticals.

Launched 5+ production-grade Vue.js/Vanilla JS apps

- Built custom WordPress plugins (e.g., multi-site auth, Mailchimp integrations)
- Created highly optimized ES6 module system with custom HTTP abstraction
- Developed advanced features like localStorage-based guest activity tracking, custom audio players, responsive Google Ads loader

#### **Notable Projects:**

- https://estimator.reev.dev/
- <a href="https://web.litguide.ca/">https://web.litguide.ca/</a>
- https://launchpad.cashewlife.com/
- https://citizenshipapp.ca/



Co-Founder / Full-Stack Developer / Tech Consultant - MeNEW (Digital

#### Menu Platform)

Jun 2017 – Present

Helped grow MeNEW into Iran's leading digital menu system with over 150 active clients.

- Created multi-language menu translation system (MeNEW-AI-Translation)
- Led "Ordering" feature development (online payments + order management)
- Designed full onboarding automation (registration to menu creation)
- Migrated backend to Django 5.2 and frontend to React 19 + Next.js 15
- Fully responsible for DevOps, deployments, and performance tuning

## **Notable Projects:**

- https://menew.ir/
- https://brand.menew.ir/
- <a href="https://panel.menew.ir/">https://panel.menew.ir/</a>

Freelance Developer + Self-Learning

2011 - 2016

- Developed various websites and honed full-stack skills.

#### **Education**

MSc, Computer Engineering – Iran Industries Research Higher Education Institute

BSc, Computer Software Engineering – Qazvin Azad University

## **Certifications**

CS50x - Issued Oct 2024

UX Design – Rimia Co.

HTML Developer – W3Schools

## **LinkedIn Verified Skills**

 $MySQL \cdot PHP \cdot HTML5 \cdot WordPress \cdot jQuery$ 

#### **Hobbies**

Performance Tuning (whether it's a car or a website), Gaming & Racing Simulators, Learning New Languages & Tools